

Treasurer's Financial Report

- Balance in bank account as of February 15, 2019 is \$7,492.90. Still waiting on various checks to clear (such as check made payable to Red Brick Bakery for RLABA Annual Dinner, reimbursement to Carol Leas for Street Fair); amount remaining after all checks clear will be \$7,992.90.
- That figure is expected to increase after membership dues begin coming in.
- Per Treasurer—okay to pay membership dues & street fair costs in one check, but please designate this in memo line.

Beautification Report

- To begin working on this more in the next few months
- Some ideas- have a “competition” for local businesses; each business to sponsor a display. This could be a good way to get local businesses to interact with the community and also to get more exposure to the community
- If we decide to do this, Community Courier will run something about it.

Membership/Social Committee

- Membership is increasing, just by word of mouth
- Working on developing a membership pamphlet listing membership perks, member-to-member discounts, etc. Still looking for ideas on this
- Plan is to have guest speakers at member meetings, at least every other month. Would also like to have members speak at meetings, just to give background on themselves, their business, what types of clients they are looking for, etc.
 - John has arranged for a guest speaker next meeting (3/19)
- Discussed public perception of RLABA- someone thought we had driven Black Cap out of business by being “anti-alcohol.” RLABA plans to rectify this by promoting new brewery at Shadesville and just continuing to be as community-focused as possible

Scholarship Committee

- To begin working on this in the upcoming months; scholarship recipients need to be chosen prior to Street Fair so an announcement can be put in the Community Courier
- RLABA also to advertise scholarship in Community Courier, in hopes of getting more people to apply

Small Business Saturday

- Discussed hiring another trolley for the street fair (regular trolley company- Premier One- only has one trolley) for “busy hours” of 10-2.
 - Two options for second trolley- Expressions, or Unique Limousine. Both trolleys fairly comparable in price (a little over \$1000 for second trolley). Unique Limousine is slightly more expensive, but trolley is nicer and more modern. It also has TVs
 - Bees Knees made a motion to approve funding for Unique Limousine Trolley; Candi seconded the motion and it was unanimously approved.
 - Budget for SBS will have to be tweaked to cover addition of second trolley; Lisa is

- to contact Samantha Longsworth to get SBS budget.
- Because second trolley will have TVs, discussed possibility of running local business ads on the TVs (cost not determined, but probably a discount to RLABA members)
 - John will check if it is an additional cost to utilize the TVs
 - Possible new member from Chapel Church scout troop who is also a bus driver for Dallastown. She is going to use her contacts at both local high schools to see if students in relevant classes would be interested in volunteering to help local businesses with their ads.
- People come from adjacent counties for Small Business Saturday, especially for the trolleys. Hopefully this will draw an even bigger crowd

Wedding Show/Sportsman Show

- Plan is to hold both events in the fall. Should be least busy time of the year
- Discussed possible venues- RL fire hall, Elks, Gemmill Building, Mad Moon. John is looking into this.
- Will need more space for the wedding show- hoping to increase the number of vendors, want to add a runway this year

Local Government Update

- Budget hearings still ongoing; Governor Wolf has proposed an incremental increase in minimum wage to eventually reach \$15/hr. Not clear what sort of support this will receive, and unlikely that much of an increase will ultimately be approved. Also discussed possible ramifications on small businesses.
- Representative from Lloyd Smucker's office
 - Two new district offices—one on Redco Ave. In Red Lion; other located in Hanover. Both offices are having open houses: RL 2/20, 4:30-5 (weather permitting), and Hanover this upcoming Saturday 2/16.

Red Lion Borough Update/Community Events

- Location to watch fireworks for 4th of July relocating to Fairmont Park for summer 2019, due to construction on Horace Mann Ave. along RLAHS.
- Spaghetti Dinner this Saturday 2/16 from 5-7 at the REC center. Ages 6-12 will be \$3; 12+ will be \$5
- April 13 will be the Easter Egg Hunt and Breakfast. RL also hosts a separate Easter egg hunt for special needs children, which also draws a lot of people
- June 1, from 1-8 will be Suds'n'Songs at Vulcan Field. Food trucks; working on securing contracts with bands now for live music.
 - Also looking to draw more of a crowd this year from North York—lots of attendees in the past from E/W/S, but not as many from North York area

Additional Announcements/Comments from Members

- Susan Pilgrim from Community Courier had a copy of "Inns & B&Bs"; if Red Lion would like to include anything in this magazine, that can be coordinated
- RLABA secured a new presentment check when signs were ordered for SBS last year, and that was already paid for. Lisa Roemer has the check.

- With new check in our possession, we can start setting up dates to coordinate with 2018 donation recipients.
- Next meeting (3/19), we will be taking a group photo to put in the Community Courier. Dress appropriately