

Red Lion Area Business Association – February 18, 2014

The meeting was called to order at 11:30 a.m.

MEMBERS IN ATTENDANCE

David Tharp, Rose Tharp, Judy Fronzaglia, Allan Dalby, Anna Dalby, Jamie Mimna, Susan Pilgrim, Suzanne Schrum, Crystal Leathery, Candi Duda, Wendy Cart, Ryan Sanders, Dianne Price

Officers: Carol Leas, Samantha Longworth, Amanda Steininger, Jessica Cauller

GUESTS IN ATTENDANCE

n/a

GOVERNMENT REPORTS:

- **Red Lion Borough** – There was a lot of discussion on the topic of snow removal in town. Dianne Price reported that Broadway, Main Street, and High Street are all state owned roads, which makes it difficult for the borough to do anything to get them cleared of snow. Meters aren't being enforced now because of all of the snow. Six public works employees are working hard to dig out the 711 streets and alleys in the borough. In other news, work on the Red Lion Mile is moving forward. The borough is buying land, received a grant for the creation of construction documents, and expects it to be completed in 2015. The borough could use the help of an Eagle Scout to make plaques for Fairmount Park. People can donate trees to Fairmount Park and also could help by identifying and labeling plants in the park.

RLABA Updates

- Attendees elected Carol Leas as president, Kyle Wagman as vice president, Amanda Steininger as treasurer, Samantha Longworth as assistant treasurer, Jessica Cauller as secretary, and Judy Fronzaglia as assistant secretary.
- Attendees voted to approve the proposed 2014 budget. David Tharp motioned to approve the budget, and Candi Duda seconded.
- Low cost marketing was offered as a suggested topic for speakers in 2014.
- 2014 Street Fair Registration is open.
- Anna Dalby from Anstine's Candy offered to help coordinate lunches for future Membership Meetings.
- The board is working to overhaul RLABA's website. Flash Avenue was suggested as a web design firm.
- The board's goal is to have 50 RLABA members in 2014. It's \$85 to join. Amanda Steininger will send out invoices for 2014.

Member Announcements

- RLABA is a select employer group with Members 1st Federal Credit Union. This means that RLABA members are eligible to open an account with the credit union.
- Candi Duda opened her new shop on Main Street. RLABA members can put their business cards on her bulletin board.

Meeting adjourned at 12:48 p.m.

Respectfully Submitted,
Jessica Cauller
RLABA Secretary