

Red Lion Area Business Association – May 14th, 2013

The meeting was called to order at 11:30 AM.

MEMBERS IN ATTENDANCE

Dianne Price, Judith Fronzaglia, David Tharp, Jr. **Officers:** Rhonda Ritenour, Rhonda Ritenour, Kyle W.

SECRETARY'S REPORT

Dianne Price motioned that the minutes from the April 2013 meeting be approved; Judith F. seconded. The motion carried.

GOVERNMENT REPORTS:

Red Lion Redevelopment Committee / Red Lion Borough

Met earlier this month. Looking to get new Christmas decorations for borough. York County Economic Alliance (partnering with them). Focused on issues with police. Renegotiating contracts. Street working going out to bid (beginning June 9-August 10th). Splash Park – set for June 8th.

PA House Representative Stan Saylor - not in attendance

OLD BUSINESS

- **Website Maintenance /Social Media** – Jessica C. (New Assistant Secretary) has control of Facebook now. Jessica has had email discussions with Jason from Jazz Designs. Plan: Work with Jazz Designs till after Street Fair then transition to new company for maintenance.

NEW BUSINESS

- Looking for a new Secretary for the Association (Rhonda will be moving – by August)
- Discussion: Re-Evaluate Day/Time for Member Meetings – Take Survey; re-evaluate purpose and goals of membership meetings (i.e. bring back speakers, more networking)

STREET FAIR UPDATE –

- 81 Vendors on board. Almost all entertainment booked. Need space stickers (ordered). Looking for volunteers for the day of the event.
- Discussed “bags” with RLABA logo and including information from businesses who are members of the association (cards, pens, coupons, etc...) – Tell them to bring to the July Membership MTG. Judith said she could help contact businesses interested in participating.

Announcements

- Jamie Spa Days (May 17th, 18th)
- Yard Sale Day in Red Lion – June 14th & 15th
- Flag Day at the Park (June 15th)
- June 17th – They are starting work on W. Broadway
- Discussed “Member Spotlight” for our Facebook Page (Jessica will take care of)

Meeting adjourned at 12:30p.m.

Respectfully submitted,

Rhonda Ritenour, Secretary