

# Red Lion Area Business Association – June 11, 2013

The meeting was called to order at 11:30 AM.

## **MEMBERS IN ATTENDANCE**

Dianne Price; Bethany Miller; Steve Pugh; Susan Pilgrim; Ryan Sanders; Judy Fronzaglia; Muriel Slenker  
Officers: Carol, Kyle, Samantha, Jess C., Rhonda R.

## **GUESTS IN ATTENDANCE**

Donald Small; Yvette Barto; Will Kottcamp; Kathy Schor

## **SECRETARY'S REPORT**

Bethany Miller motioned May 2013 meeting minutes be approved; Susan Pilgrim seconded. Motion carried.

## **TREASURER'S REPORT**

Susan Pilgrim motioned reports (Balance & Profit & Loss) be approved; Ryan Sanders seconded. Motion carried.

## **GOVERNMENT REPORTS:**

### **Red Lion Redevelopment Committee / Red Lion Borough**

Discussed town banners. Splash pad open and doing well...potentially will be able to buy food there. Discussed signs for end of town and Eagle Scout Projects (Dianne had contact and is sending to Carol). \*Suggestion made to add bulletin board at Park with local deliveries & information for local businesses, etc.

**PA House Representative Stan Saylor** (Steve Pugh) – FLAG DAY flier (contact Steve ([spugh@pahousegop.com](mailto:spugh@pahousegop.com)) for more details and for the business newsletter.

## **OLD BUSINESS**

- **Facebook Update** – Brought “in-house” to Jessica Cauller to work with – doing a great job! Reported on increase of traffic. Discussed potential incentive for members – those who attend have a member spotlight on Friday (already began) – this is for MEMBERS WHO ATTEND MEETINGS ONLY.
- **Street Fair Bags** – 250 Bags – COME TO NEXT MEETING IF YOU WANT YOUR BUSINESS INFO PUT IN THE BAG – NEED TO BE A MEMBER.
- **NEW SECRETARY NEED** – Rhonda Ritenour is moving on to another career and is not able to fill the role.
- **SCHOLARSHIP UPDATE** – 6 Applicants this year! (For two \$500 Scholarships!!)

## **NEW BUSINESS**

- **“Refreshing” Membership** – Jess C., Judy F., & Eric Osterberg discussed ideas to rejuvenate the association. Focused on time options (for meeting) and format ideas. Sending out survey.

## **STREET FAIR UPDATE**

- Close to 100 Vendors on board. August 10<sup>th</sup> 9-4p.m.

**PRESENTATION** – First Class Visual Media – Video Production “Meet Red Lion” - Connecting local consumers to local businesses. They produce a video – intro to your business to share in various mediums.

## **Announcements**

- Flag Day at the Park (June 15<sup>th</sup>)
- Business Update Stan Saylor
- Red Lion Redevelopment Commission made a donation request for local businesses to support the purchase of updated Christmas Décor for the borough.

Meeting adjourned at 12:30p.m.

Respectfully submitted, Rhonda Ritenour – Secretary